

Investment Opportunities in Chile

Touristic Concessions in Wildlife Protected Areas



**Gobierno
de Chile**

Investment Opportunities in Protected Wilderness Areas

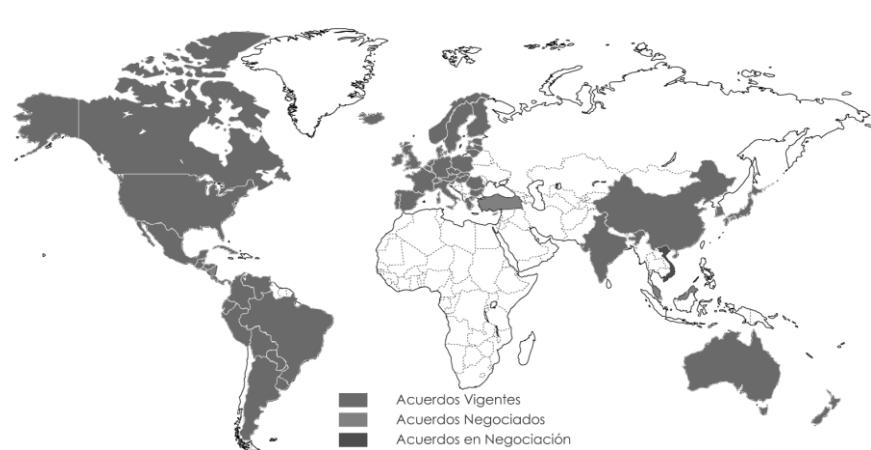
Chile: Good for doing business



Investment Opportunities in Protected Wilderness Areas

Chile: Good for doing business

- Chile has signed 20 commercial agreements with 56 countries.
- Preferential access to a market of 4,120 million potential consumers
- Equivalent to 87.4% of World GDP and 90% of our export market



Investment Opportunities in Protected Wilderness Areas

Chile: Good for doing business

- The international Political and economical Stability
- Business experience and skilled labor.
- Lowest country risk in Latin America.
- Government institutions intended to promote exports.
- Research and technological development.
- Quality and clean production.
- Trade Agreements networking.



Investment Opportunities in Protected Wilderness Areas

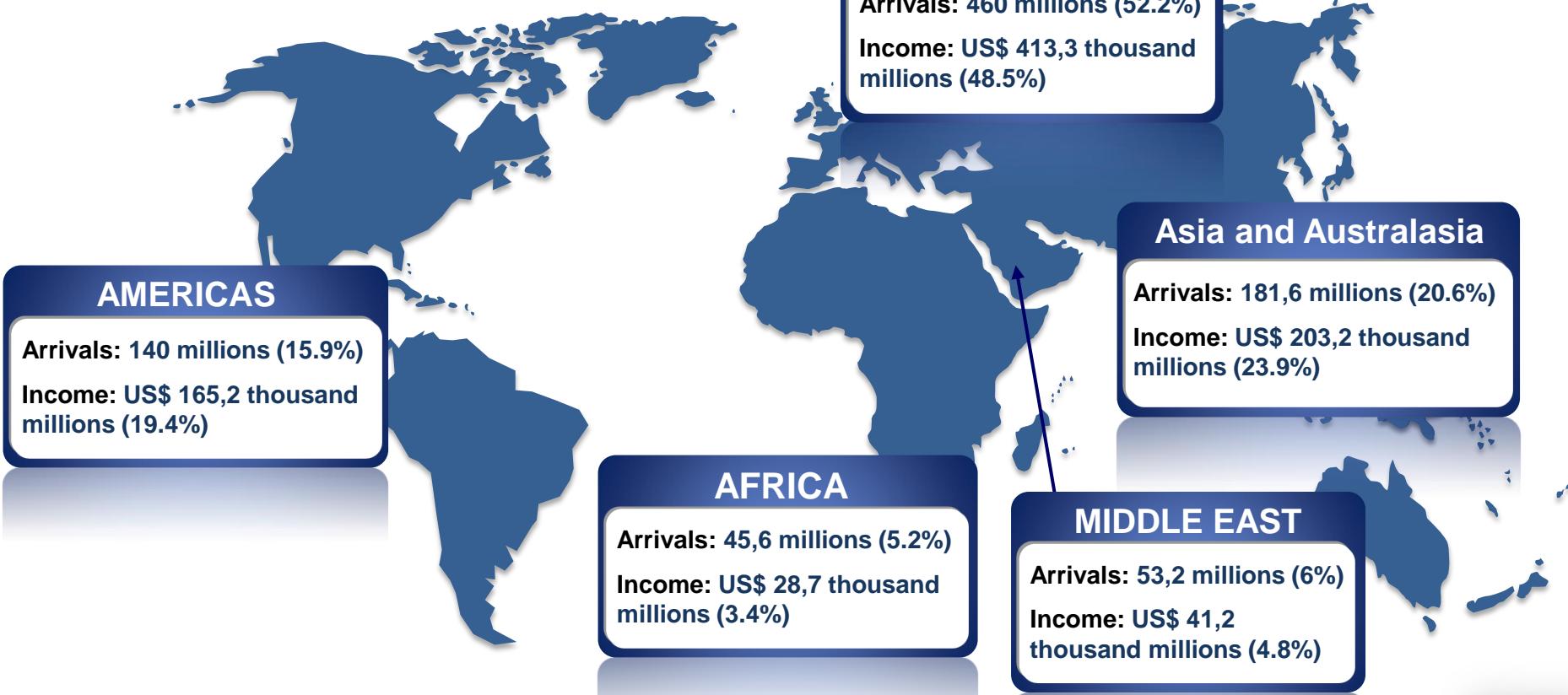
Chile: Good for tourism



Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism

- The american continent gains 16% of the world's arrivals and 20% of its related income



Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism

- The international tourist arrival grew on an average of 6.7% worldwide, whereas in South America this indicator grew on an average of 10,4%

UNWTO Barometer Jan 2011

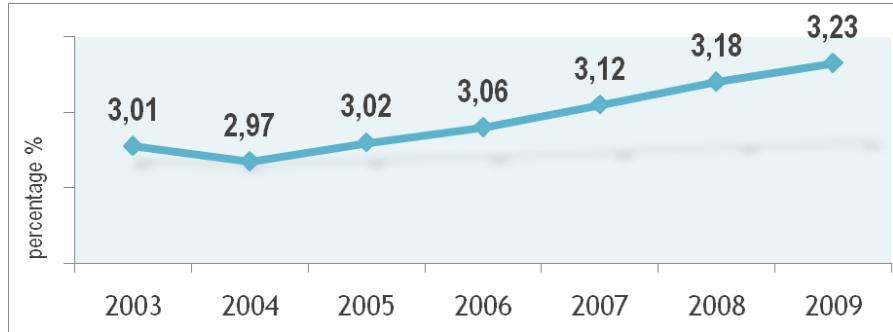
- The evolution of international arrivals to Chile was on a prevalent rise in the last decade



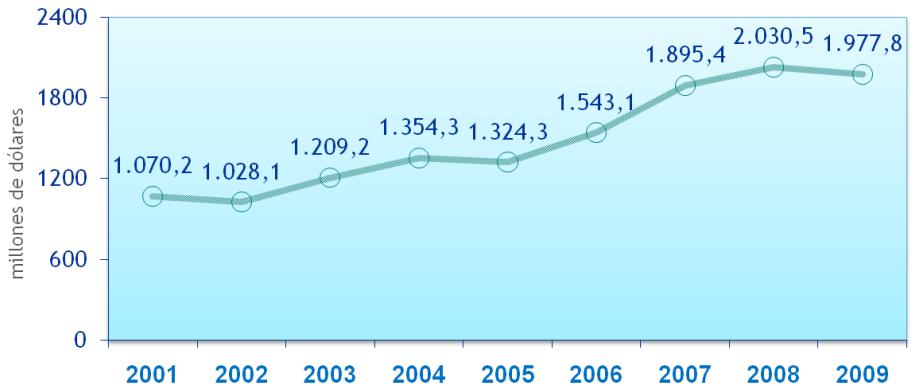
Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism

- Contribution of GDP related to tourism to the national GDP



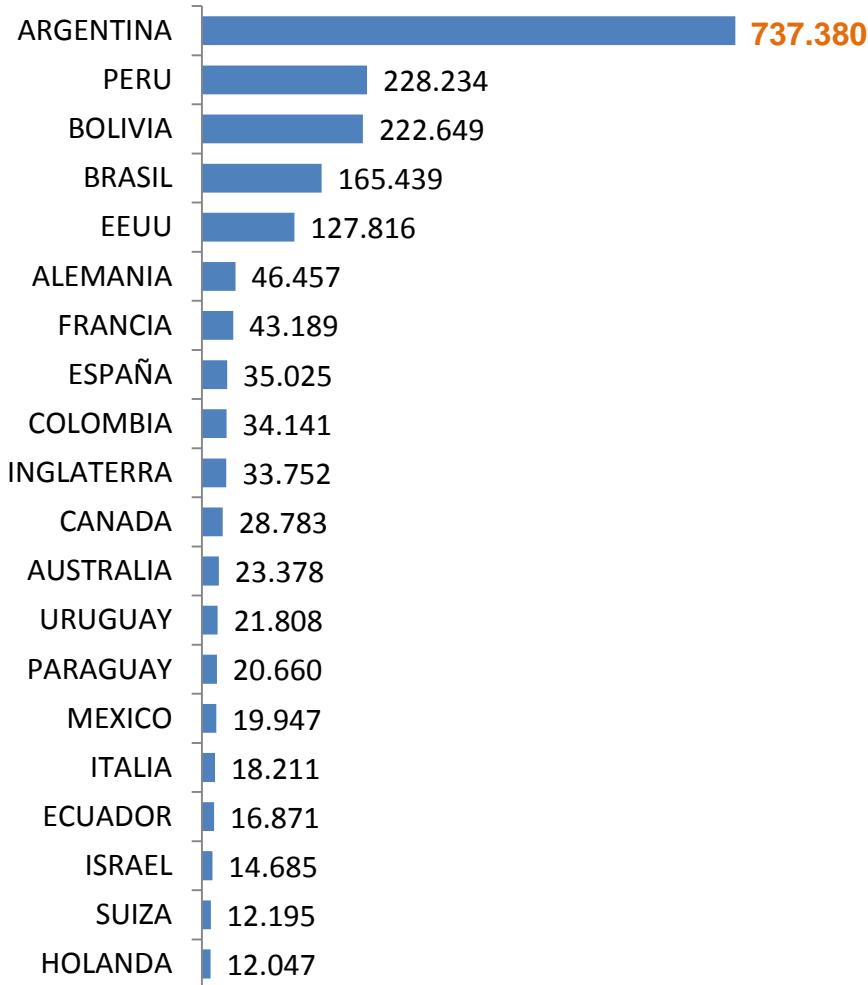
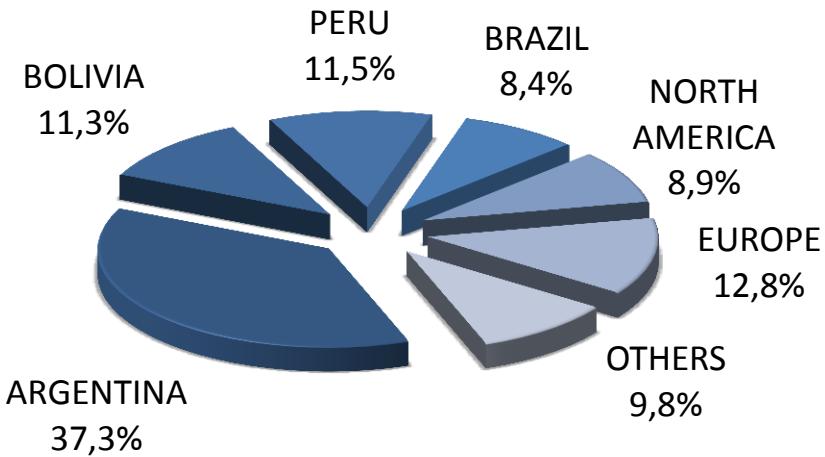
- Evolution of received income through inbound tourism



Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism

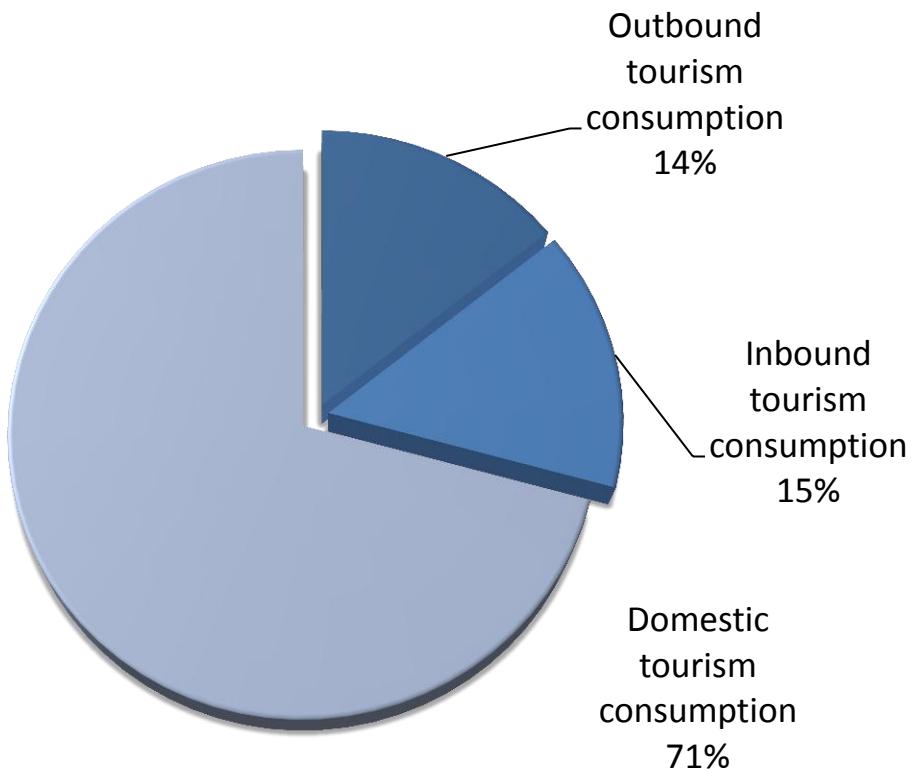
- Foreign tourists who arrived to the country according to the market, Jan-Sep 2010



Investment Opportunities in Protected Wilderness Areas

Chile: Good for tourism

- Distribution of Tourism in Chile



Investment Opportunities in Protected Wilderness Areas

Chile: attractive nature



Investment Opportunities in Protected Wilderness Areas

Chile: attractive nature

- Chile has 20% of its surface defined as Protected Natural Area
- Composed of 100 Units
- It represents 82% of the ecosystems of the country
- Around 2 million visits in 2010
- 80% increase of international visitors (2000-2010)

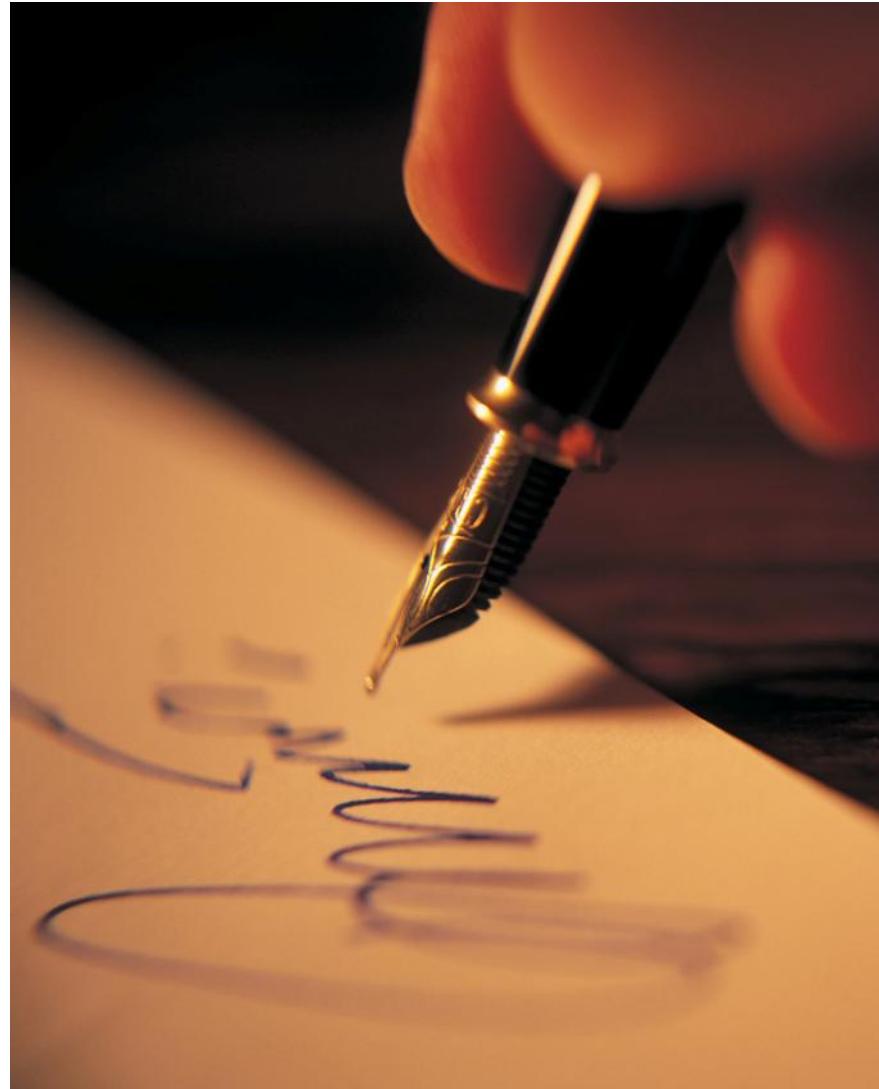


Investment Opportunities in Protected Wilderness Areas

Chile: attractive nature

Under the approval from the Ministerial Comity for Tourism, the Undersecretary of Tourism is developing a regulation that establishes the process that grants Touristic Concessions in Wildlife Protected Areas of the Sate of Chile. This regulation focuses on:

- Integrated touristic services
- Sustainability and the conservation of the natural and cultural environment
- Community participation
- Prioritization of the Units with touristic potential



Investment Opportunities in Protected Wilderness Areas

Prioritization

The prioritization process defines the units with potential by examining the following topics:

- Location
- Connectivity and Services
- Surface
- Political and social landscape
- Touristic Potential
- Touristic Development
- Surrounding developments
- Demand
- Management Plan



Investment Opportunities in Protected Wilderness Areas Prioritization

- 6 Initial Parks for tender

- Pan de Azúcar National Park
- Radal Siete Tazas National Park
- Altos de Lircay National Reserve
- Villarrica National Park
- Mocho-Choshuenco National Reserve
- Cerro Castillo National Reserve



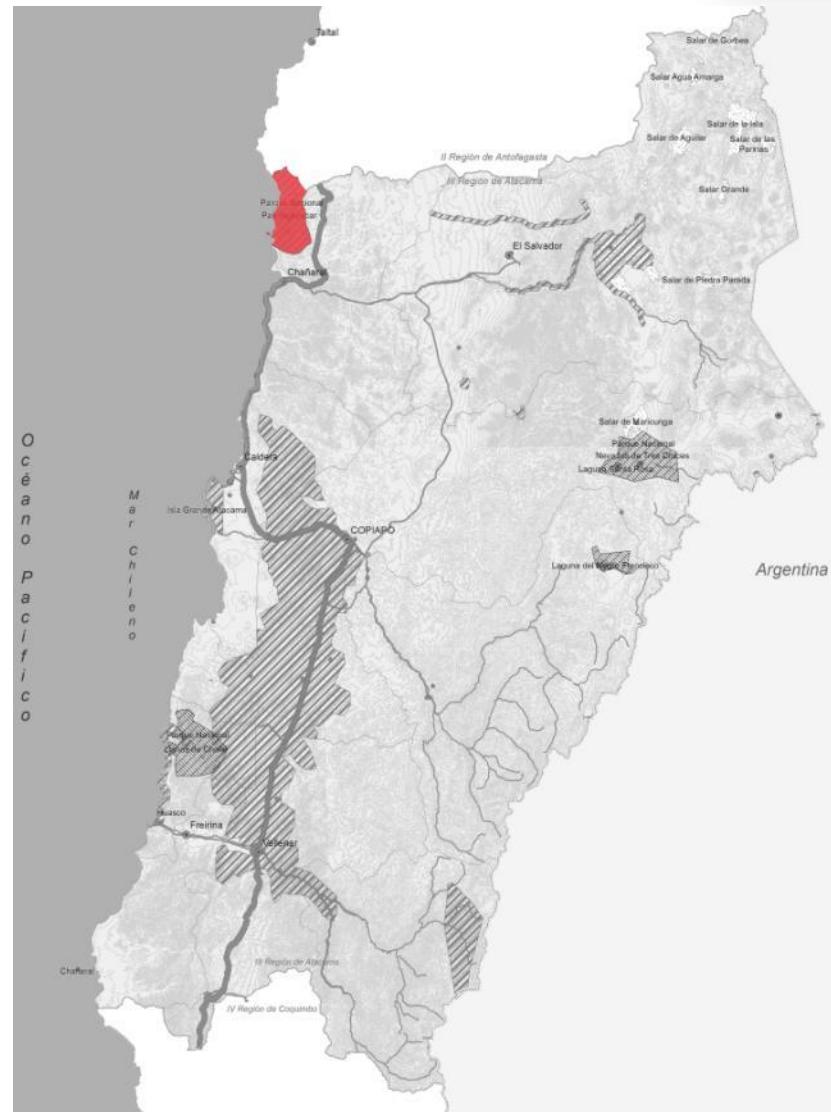
Investment Opportunities in Protected Wilderness Areas

Pan de Azúcar National Park



Investment Opportunities in Protected Wilderness Areas Pan de Azúcar National Park

- Surface
 - **181.414** hectares
- Location
 - Antofagasta and Atacama Regions
- Accessibility
 - From Chañaral: 30 km = 1/2hr journey.
- Weather
 - Pre-arid mediterranean climate
 - Average temperature of 24 °C
- Landscape
 - Sclerophyll vegetation with a prominent marine ecosystem



Investment Opportunities in Protected Wilderness Areas

Pan de Azúcar National Park

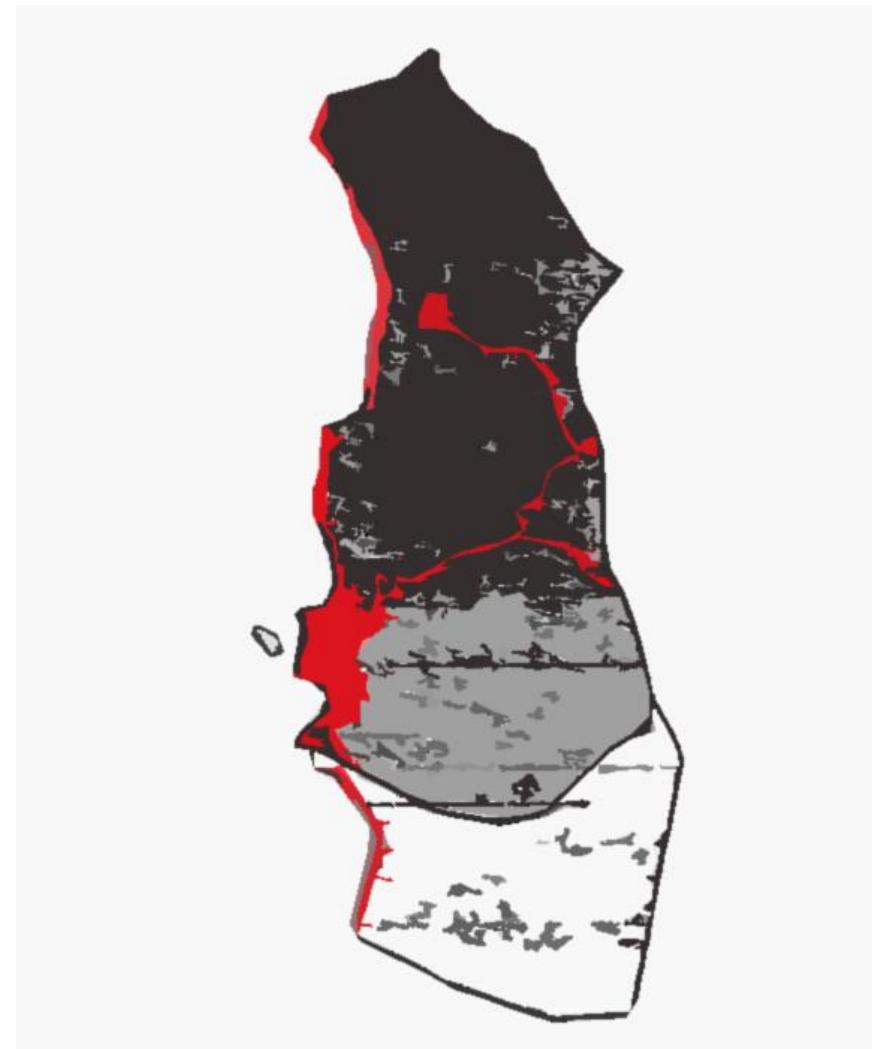
- Highlights
 - Flora, Fauna, Topography, Archeology and Marine ecosystems
- Activities
 - Sports and Adventure
 - Trekking
 - Mountain Bike
 - Sports Fishing
 - Kayak
 - Nature
 - Trails
 - Flora and fauna observation
 - Bird-watching
 - Boat rides
 - Relaxation and Wellbeing
 - Beach
 - Culture and Heritage
 - Archeology
 - Wines and Food
 - Local Cuisine and Produce



Investment Opportunities in Protected Wilderness Areas

Pan de Azúcar National Park

- Visits
 - 2010 = **22.539** visits
- Public Use Area
 - **533** hectares*
 - **1.25%** of the park surface



Investment Opportunities in Protected Wilderness Areas

Radal Siete Tazas National Park



Investment Opportunities in Protected Wilderness Areas

Radal Siete Tazas National Park

- Surface
 - **4.138** hectares
- Location
 - Maule Region, Molina County
- Accessibility
 - From Santiago: 291 km=3 ½hr. Journey.
- Climate
 - Warm temperate weather with dry season.
 - Average temperature of 14,7 °C
- Landscape
 - Transition between the mediterranean vegetation of the Chilean central valleys (Sclerophyll Woods) and the humid forest of the south



Investment Opportunities in Protected Wilderness Areas

Radal Siete Tazas National Park

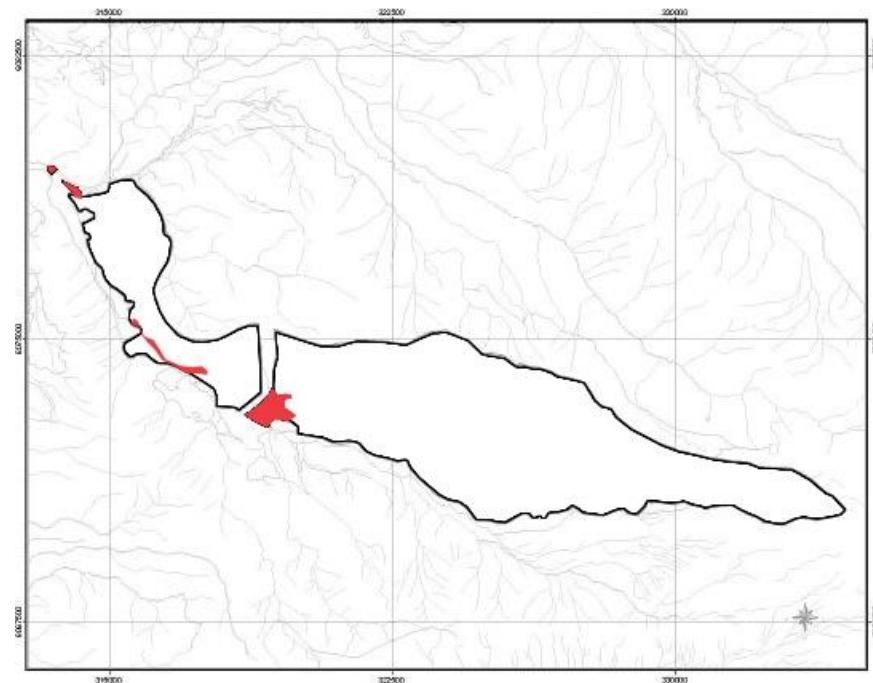
- Highlights
 - Flora, Fauna, Hydric (featuring the Claro River and its waterfalls) and Topographic
- Activities
 - Sports and Adventure
 - Trekking
 - Horseback Riding
 - Biking
 - Canopy
 - Kayak
 - Nature
 - Trails
 - Flora and fauna observation
 - Bird-watching
 - Relaxation and Wellbeing
 - Contemplation points
 - Culture and Heritage
 - Archeology
 - Wine and Food
 - Valle del Maule wine route



Investment Opportunities in Protected Wilderness Areas

Radal Siete Tazas National Park

- Visits
 - **32.488** visitors
- Public Use Area
 - **87,1** hectares
 - **3** zones
 - **1,69%** of the park surface



Investment Opportunities in Protected Wilderness Areas

Altos de Lircay National Reserve



Investment Opportunities in Protected Wilderness Areas Altos de Lircay National Reserve

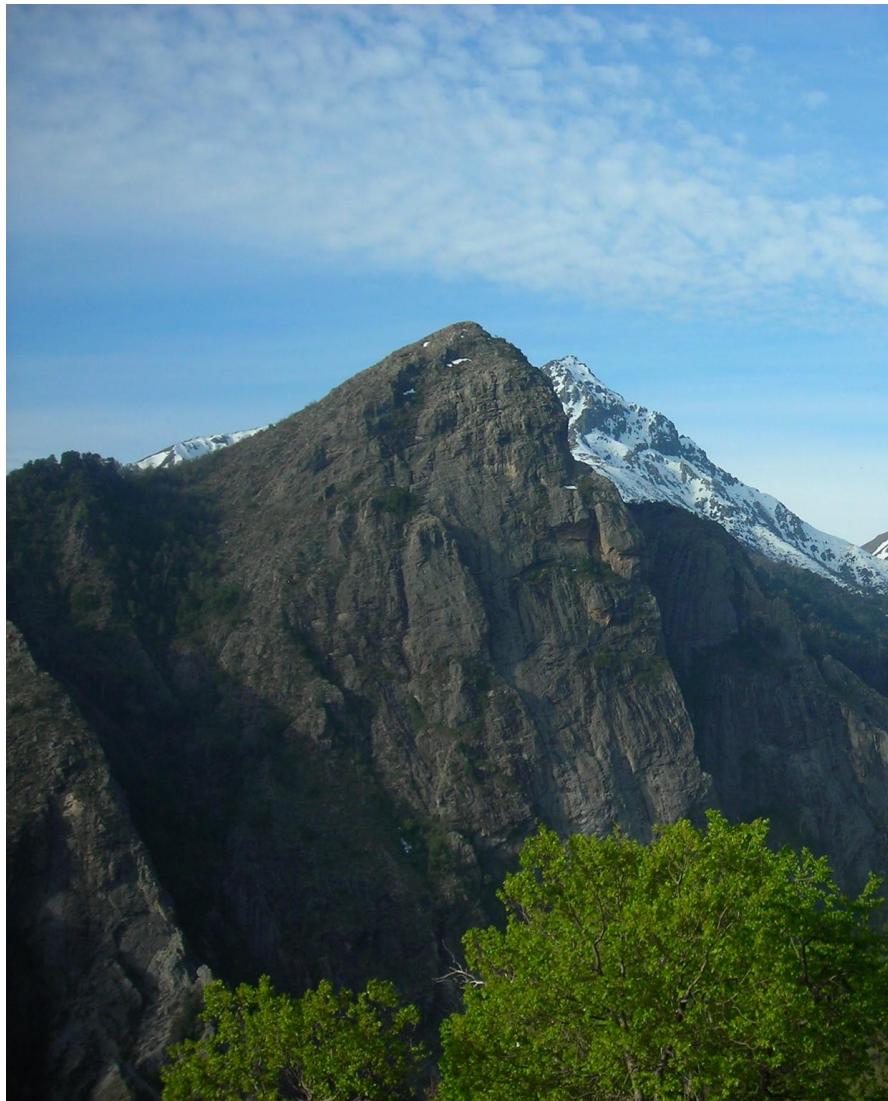
- Surface
 - **12.163** hectares
- Location
 - Maule Region, San Clemente County
- Accessibility
 - From Santiago: 340 km = 4 1/2 hr. journey.
 - 66 Km. east of the city of Talca.
- Weather
 - Warm temperate weather with dry season. Also you can find a mountain climate as you raise in level.
 - Average temperature of 14,7 °C
- Landscape
 - Variety of landscapes generated by water courses and its erosion to the Andes Mountains



Investment Opportunities in Protected Wilderness Areas

Altos de Lircay National Reserve

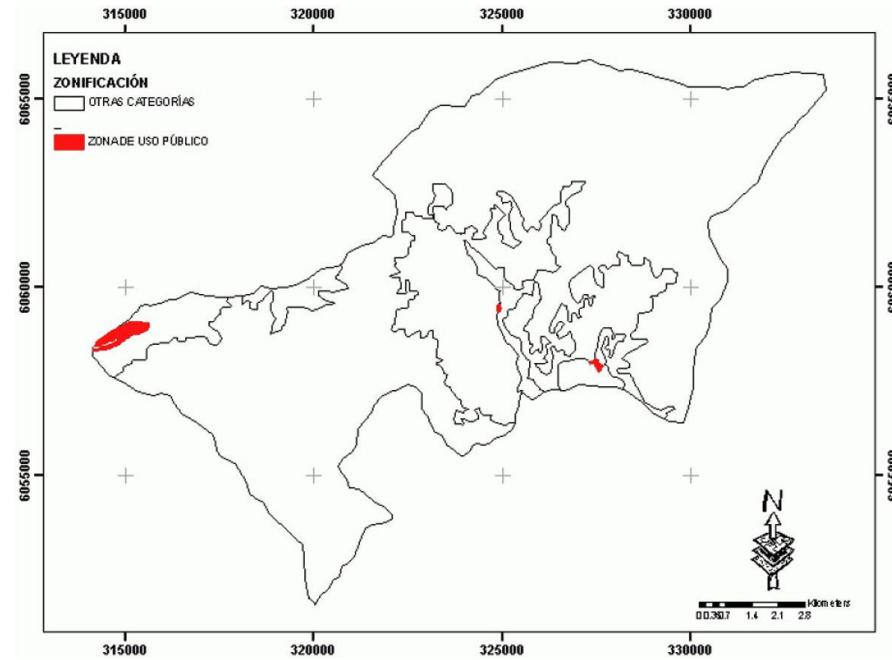
- Highlights
 - Flora (Nothofagus that has changes in texture and color), Fauna, Hydric y Mountain Ranges
- Activities
 - Sports and Adventure
 - Trekking
 - Horseback Riding
 - Biking
 - Canopy
 - Kayak
 - Climbing and Mountaineering
 - Nature
 - Trails
 - Flora and fauna observation
 - Bird-watching
 - Relaxation and Wellbeing
 - Contemplation points
 - Wine and Food
 - Valle del Maule wine route



Investment Opportunities in Protected Wilderness Areas

Altos de Lircay National Reserve

- Visits
 - 2010 = **11.576** visitors
- Public Use Area
 - **61** hectares
 - **3** zones
 - **0,5%** of the park surface



Investment Opportunities in Protected Wilderness Areas

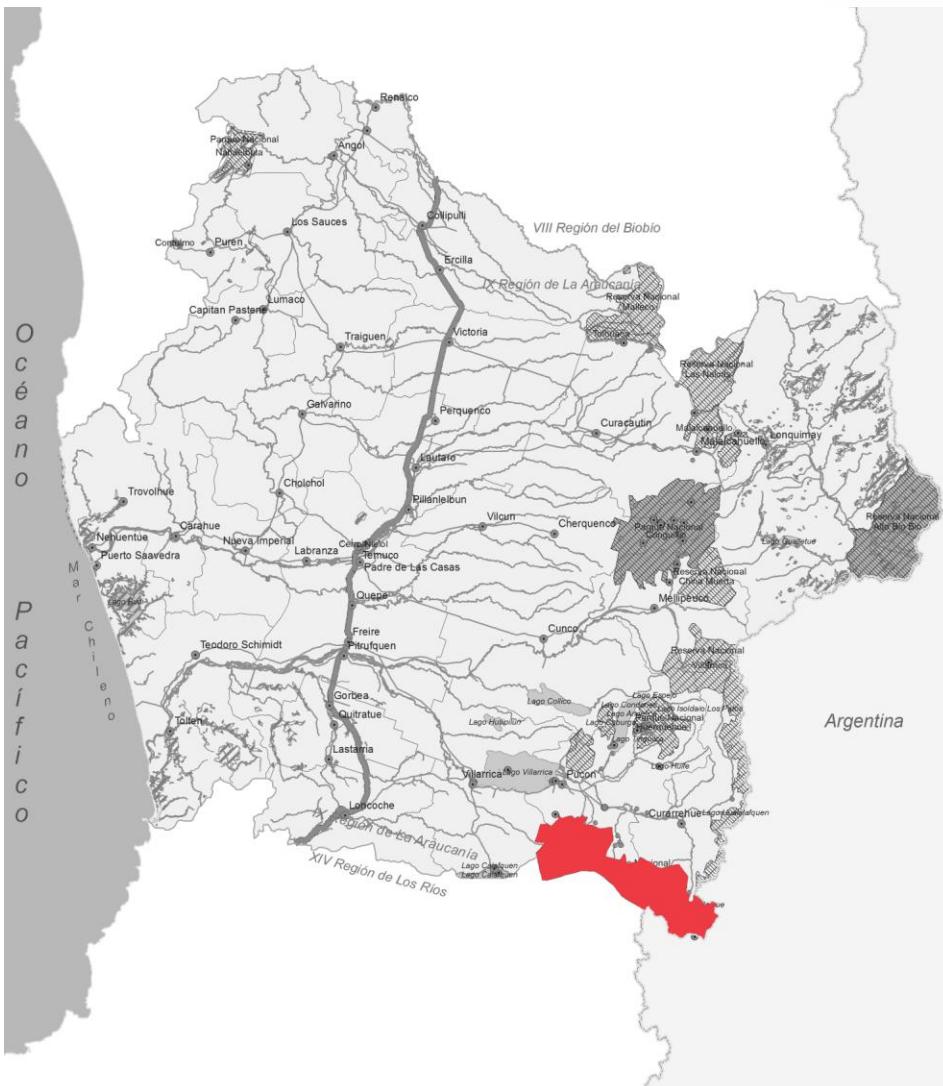
Villarrica National Park



Investment Opportunities in Protected Wilderness Areas

Villarrica National Park

- Surface
 - **63.000** hectares
- Location
 - Araucanía and de los Ríos Regions. Villarrica, Pucón and Curarrehue counties
- Accessibility
 - From Temuco: 120 km= 2hr. de journey.
- Weather
 - Warm temperate weather with four months of dry season.
 - Temperature ranges from 23,0°C to 4,2°C
- Landscape
 - Andean-Patagonian forest



Investment Opportunities in Protected Wilderness Areas

Villarrica National Park

- Highlights

- Flora, Fauna, Volcanos (Lanín 3.776m, Quinquilil 2.000m, Quetrupillán 2360, Villarrica 2850m) and Lakes (Quilleihue, Huinfuica, Verde, Plato, Escondido, Blanca, Azul and Las Avutardas)

- Activities

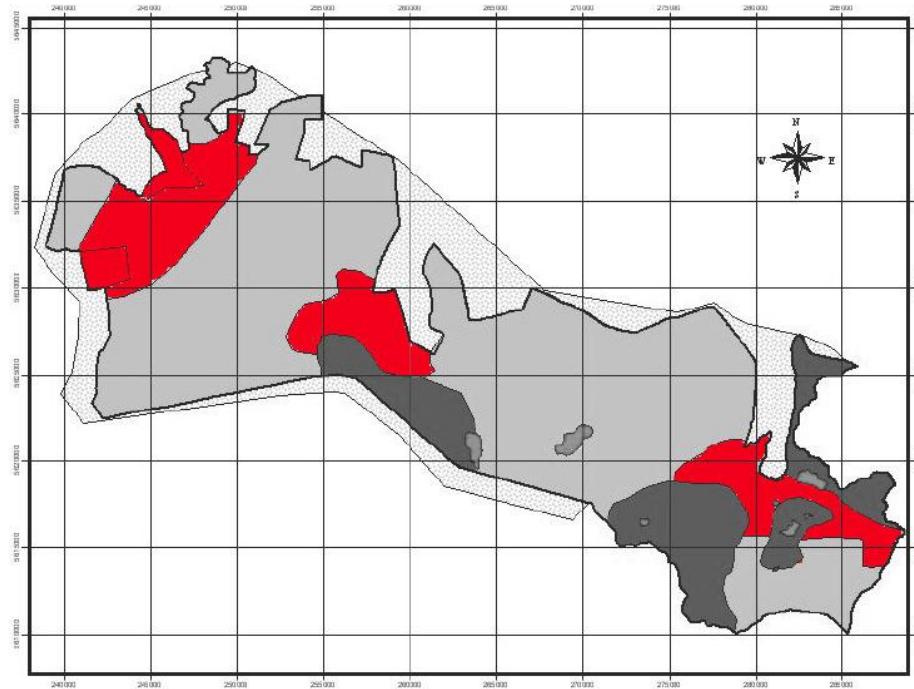
- Sports and Adventure
 - Trekking
 - Biking and Horseback Riding
 - Climbing and Mountaineering
 - Ski y Cross-country
- Nature
 - Trails
 - Flora and fauna observation
 - Bird-watching
- Culture and Heritage
 - Folklore
 - Arts and Crafts
- Wine and Food
 - Local Mapuche Cuisine



Investment Opportunities in Protected Wilderness Areas

Villarrica National Park

- Visits
 - 2010 = **80.669** visits
- Public Use Area
 - **9.072** hectares
 - 3 zones: Puesco, Quetrupillán and Rucapillán
 - **14,4%** of the park surface



Investment Opportunities in Protected Wilderness Areas

Mocho Choshuenco National Reserve



Investment Opportunities in Protected Wilderness Areas

Mocho Choshuenco National Reserve

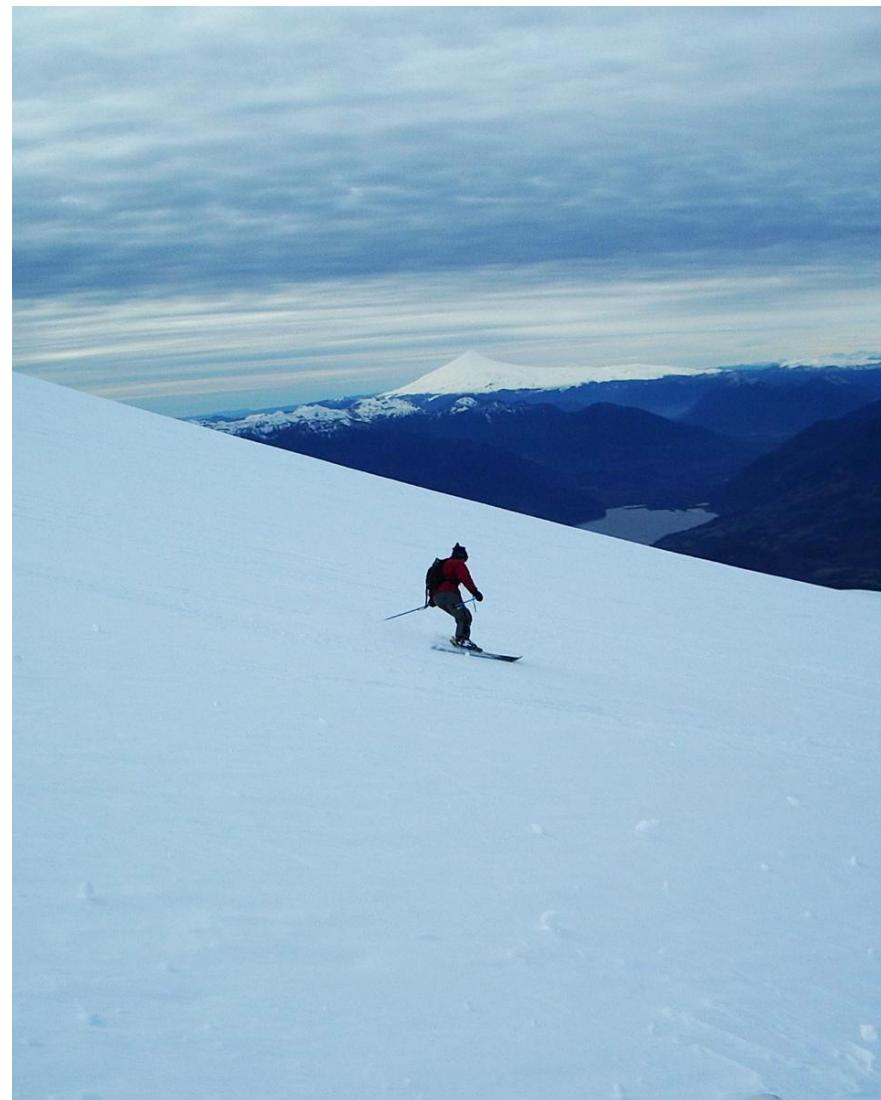
- Surface
 - **7.537** hectares
- Location
 - Los Ríos Region. Panguipulli, Futrono and Los Lagos Counties.
- Accessibility
 - From Valdivia: 180 km = 3½ hr. journey.
- Weather
 - Rainy temperate weather with mediterranean influence
 - Rainfall between 4.000 y 5.000 mm. 50% due to snow.
- Landscape
 - Choshuenco and Mocho Volcanos. Patagonian and Southern Andean Forest



Investment Opportunities in Protected Wilderness Areas

Mocho Choshuenco National Reserve

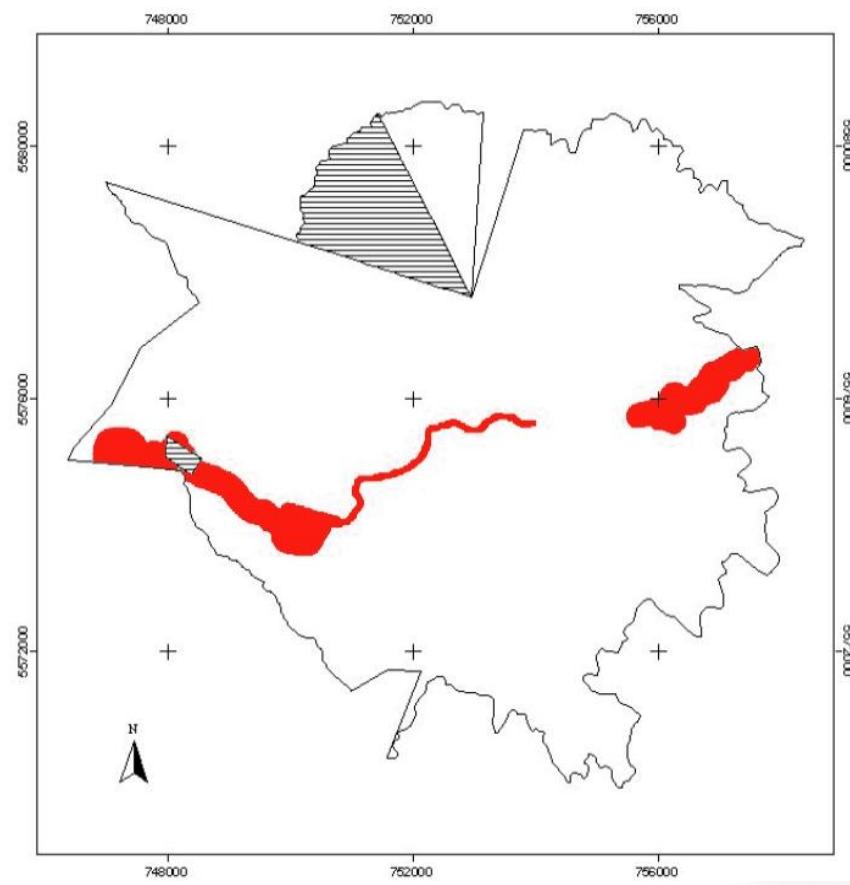
- Highlights
 - Flora, Fauna, Volcanos (Mocho 2.477m, Choshuenco 2.415m) and Lakes (Panguipulli, Netlume, Pirihueico, Riñihue y Ranco)
- Activities
 - Sports and Adventure
 - Trekking
 - Mountain bike and Horseback Riding
 - Climbing and Mountaineering
 - Ski y Cross-country
 - Nature
 - Trails
 - Flora and fauna observation
 - Bird-watching
 - Culture and Heritage
 - Folklore
 - Arts and Craft
 - Wine and Food
 - Traditional local Cuisine



Investment Opportunities in Protected Wilderness Areas

Mocho Choshuenco National Reserve

- Public Use Area
 - **377** hectares
 - Abandoned ski course
 - East area is neighbor to Huilo Huilo touristic development



Investment Opportunities in Protected Wilderness Areas

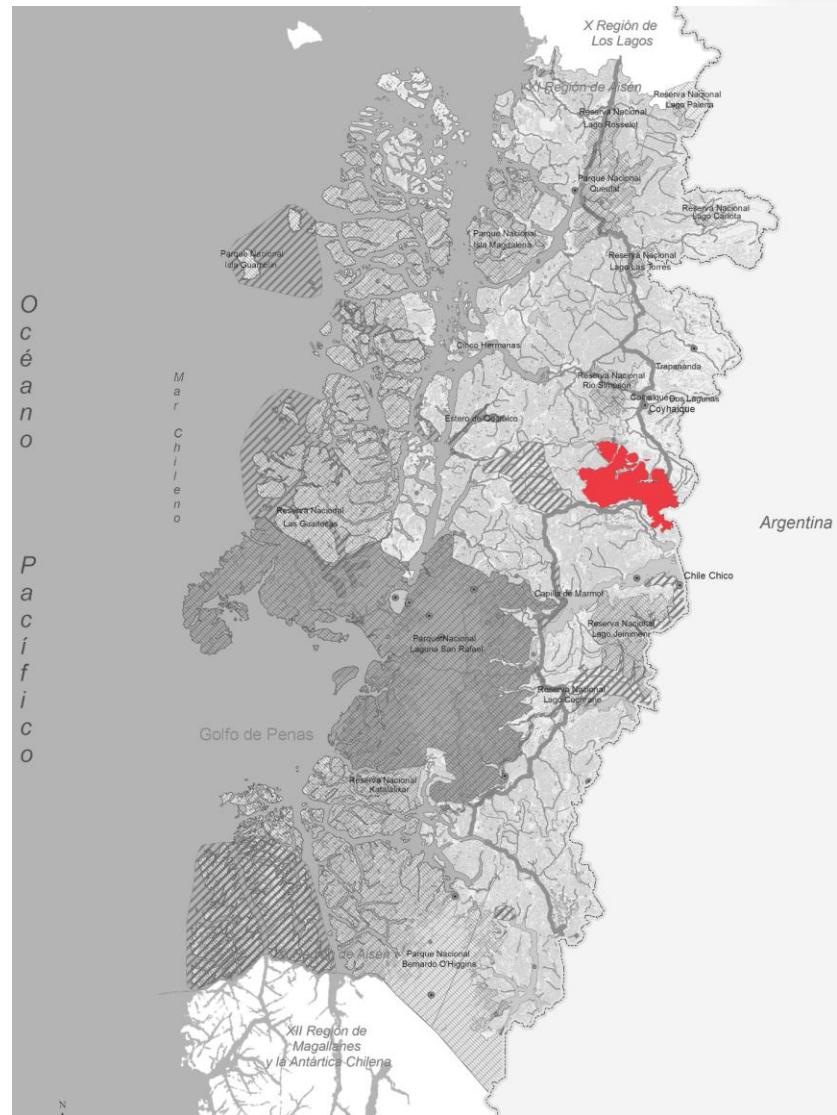
Cerro Castillo Natural Reserve



Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

- Surface
 - **141.618,2** hectares
- Location
 - Aysén Region. Coyhaique and Río Ibáñez Counties.
- Accessibility
 - From Coyhaique: 57 km.=1 hr Journey.
 - CH7 road, runs through the Reserve
- Climate
 - Rainy temperate weather with mediterranean influence
 - Rainfall between 4.000 - 5.000 mm. 40% due to snow
- Landscape
 - Lenga (*Nothofagus pumilio*) and Coigüe (*Nothofagus dombeyi*), Forest with Patagonian meadows



Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

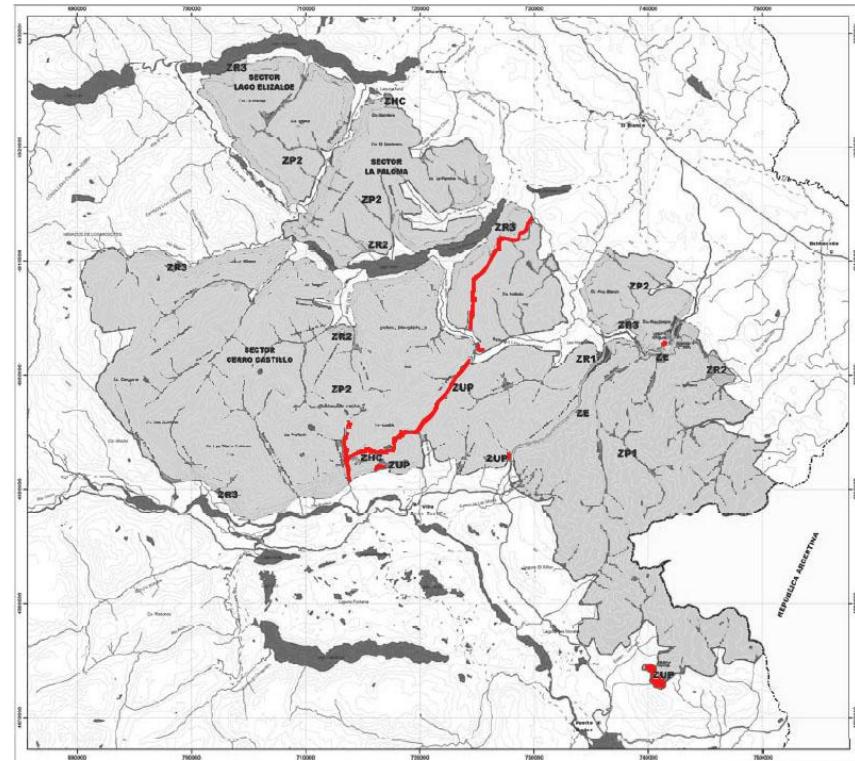
- Highlights
 - Flora, Fauna, Geographic (Castillo Peaks, Tronco Quemado, Iglesia, La Paloma and Cordobés Mounts, Los Mallines valley) and the lakes Castillo and Juncal
- Activities
 - Sports and Adventure
 - Trekking
 - Fly Fishing
 - Mountain biking and Horseback Riding
 - Climbing and Mountaineering
 - Nature
 - Trails and lookout points
 - Flora y Fauna observation
 - Bird-watching



Investment Opportunities in Protected Wilderness Areas

Cerro Castillo Natural Reserve

- Visits
 - 2010 = **1.241** visits
- Public Use Area
 - **652,4** hectares
 - **0,5%** of the park surface



Investment Opportunities in Protected Wilderness Areas

- Territory available for concessions

- P.N. Pan de Azúcar – 533h from 181,414h
- P.N. Radal Siete Tazas – 87.1h form 4,138h
- R.N. Altos de Lircay – 61h from 12,163h
- P.N. Villarrica – 9.072h from 63,000h
- R.N. Mocho-Choshuenco – 377h from 7.537h
- R.N. Cerro Castillo – 652,4h from 141,618h



Investment Opportunities in Protected Wilderness Areas



Thank you

www.chile.travel



Gobierno
de Chile

www.gob.cl